

3D Glasses

View the new cookie box "3-D Video Reveal" in style!



Girls will gain product knowledge and build confidence when they learn about the new cookie boxes while viewing them in 3D with their hand-made, blinged-out, 3D glasses!

Exciting new cookie boxes - unveiled in 3D! – The bold, new look of the Girl Scout cookie boxes is exciting news! The new cookie box will stand out, jump up and get noticed when girls view its unveiling through 3D glasses. Just imagine the fun girls will have making their own 3D glasses and sharing this historic moment in cookie history. Enthusiasm and interest is sure to abound when girls view the new cookie box reveal 3D video with 3D glasses that they made and decorated themselves!



Large and Small group variations

of this activity are offered on the pages that follow.

For large group events, or to speed up this activity, pre-made white paper glasses can be purchased in bulk for girls to decorate with stickers or markers.

For smaller groups or for an activity that engages girls for a longer period of time, allow girls to construct their own glasses from white poster board and red and cyan acetate.

3D Glasses for large groups (decorating pre-made glasses)

See the next page for instructions on constructing your own 3D glasses



5 -10 minutes

Supplies:

- ◆ 1 pair white paper, red/cyan, 3D anaglyph glasses per girl
- ◆ Markers
- ◆ Stickers
- ◆ Optional craft gems or other decorating supplies
- ◆ Glue - (if needed for Optional craft gems and decorations)

Instructions:

1. Explain to the group that when you are running a business you need to know your product well. You need to be able to tell potential customers about your product (Girl Scout Cookies). Customers will want to hear all about the new Girl Scout cookie boxes. You can learn all about them first when you view the 3D cookie box video reveal with your new glasses! (You can also review the new cookie box fact sheet, included within this activity, to learn more about the new cookie boxes)
2. Provide each girl with one set of glasses and decorating supplies
3. Allow girls some time to decorate their glasses.
4. Add extra excitement when you invite girls to wear their glasses for a viewing of the 3D cookie box video at the Rally wrap-up.



Constructing Your Own 3D Glasses

3D Glasses for smaller groups (constructing 3D glasses)

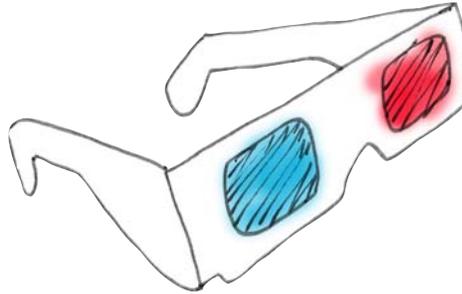
See the previous page for instructions on a time saving variation of decorating pre-made 3D glasses



30 minutes

Supplies:

- ◆ One 17" x 3" piece of sturdy white poster board per girl
- ◆ Pens or Pencils for tracing template
- ◆ Scissors
- ◆ Clear tape
- ◆ 3D glasses template (included) (print one per girl)
- ◆ Sheets of red and cyan acetate* (available at art supply stores)
- ◆ Markers (for decorating completed glasses)
- ◆ Stickers (for decorating completed glasses)
- ◆ Optional craft gems or other decorating supplies (and glue if decorations are not adhesive backed)



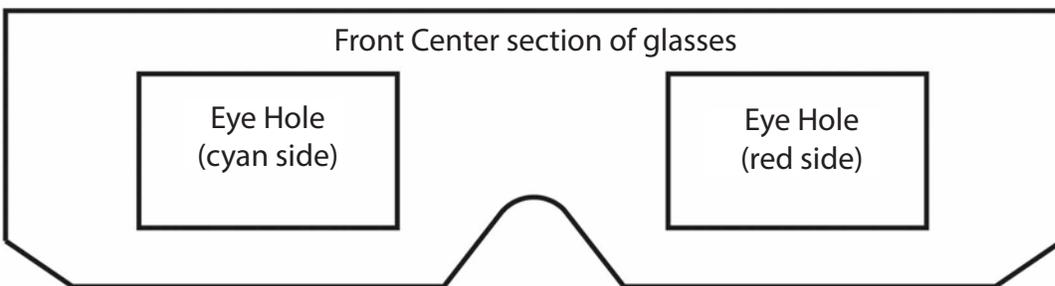
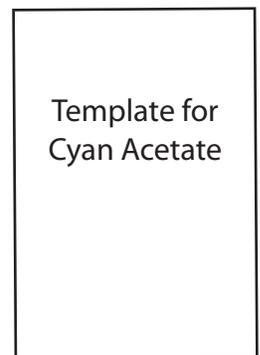
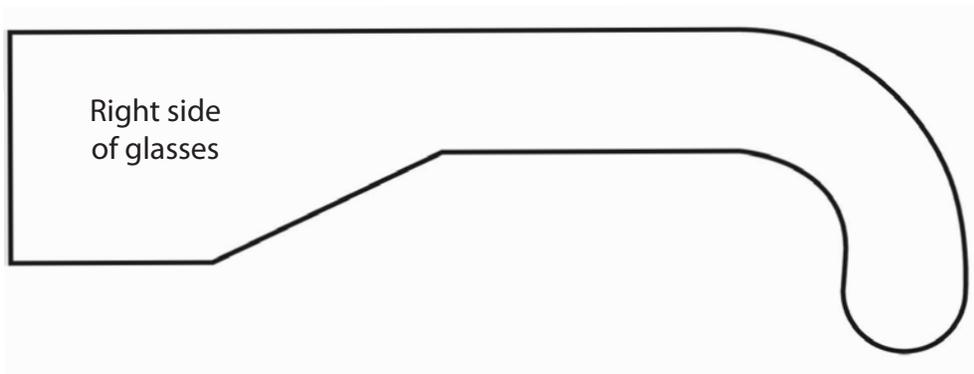
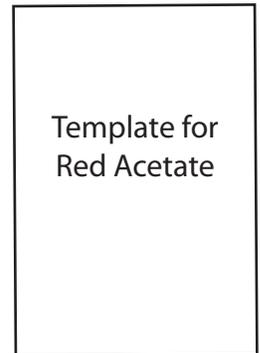
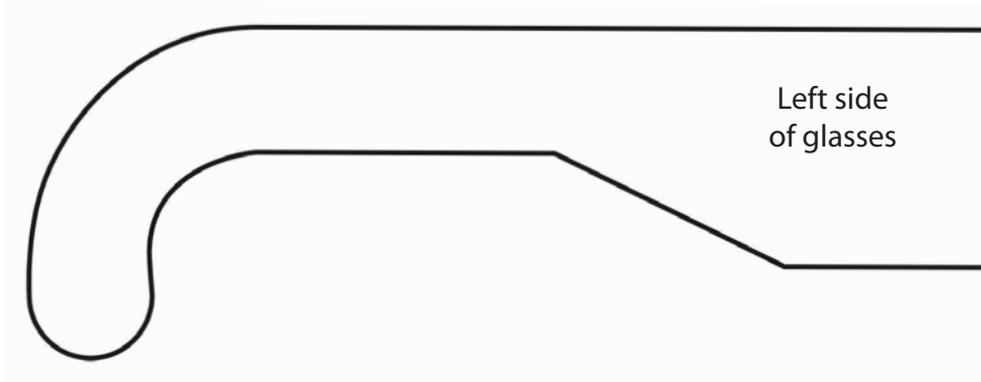
* If you cannot locate red and cyan acetate, you can use clear transparency, cellophane or acetate along with red and blue markers that are suitable for plastic. Girls can cut the lenses from the clear stock and then color them red and blue.

Instructions:

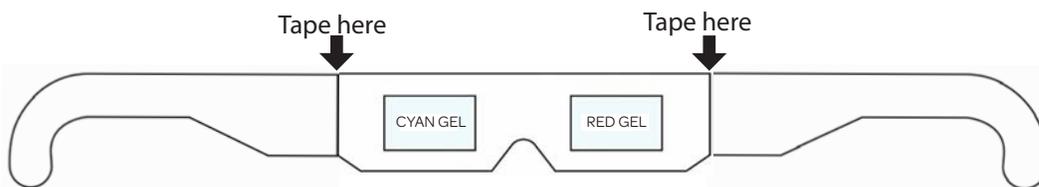
1. Explain to the group that when you are running a business you need to know your product well. You need to be able to tell potential customers about your product (Girl Scout Cookies). Customers will want to hear all about the new Girl Scout cookie boxes. You can learn all about them first when you view the 3D cookie box video reveal with your new 3D glasses! (You can also review the new cookie box fact sheet, included within this activity, to learn more about the new cookie boxes)
2. Provide each girl with one set of supplies
3. Cut out the 3D glasses from the template, including the eye holes.
4. Tape the sides to the center section, per the diagram, to form the glasses template.
5. Place the eye glass template on the poster board (securing it with a couple small pieces of tape to keep it from moving around). Trace the template onto the poster board with a pencil or pen.
6. Cut the glasses out of the poster board, making sure to cut out the eye-holes too.
7. Use the templates for the cyan and red acetate to cut one piece each, cyan and red acetate.
8. Tape the red acetate to the back of the left eye-hole and tape the cyan acetate to the back of the right eye-hole.
9. Fold the sides of the eye glasses to fit the girl's face.
10. Now - get ready to add some bling and some fashion flare! Allow girls some time to decorate their glasses to make theirs unique. Offer them stick-on gems, markers, stamps and/or stickers.
11. Add extra excitement when you invite girls to wear their glasses for a viewing of the 3D cookie box video at the Rally. Be sure to take lots of group and troop pictures of girls sporting their new glasses!

3D Glasses Template

A. Cut out the 3 eyeglass sections (including the eye holes) and the two acetate templates.



B. Tape the sides to the center section, per the diagram below (shows front of glasses):



New Cookie Box Highlights

The fronts feature delicious new pictures of all your favorite cookies!



The fronts also showcase all new pictures of real Girl Scouts learning new skills.



The back highlights what girls do in Girl Scouting (including examples of badges and awards they can earn). It also has a code to direct people to a website to learn more about Girl Scouts

The left side showcases the 5 skills girls learn when they participate in the Girl Scout Cookie Program,



It also shares a website to help Girl Scout Alumnae reconnect with Girl Scouting.



The right side highlights nutritional information and the Green Palm logo that demonstrates our sustainability efforts in caring for the world we live in.



The top of the box features a new Use by/Freeze by Date for customer reference.



The bottom contains a recycled symbol to remind people that Girl Scouts care about the environment, along with a new UPC code

+ Cookie box colors are the same as before - this will help customers who remember their favorite cookie by the color of the box.