

Contact Collector "Tablet"

Collect email contacts for Cookie Club™



Girls will learn how to use technology as a business tool to build their customer base and reach their goals!

Made from a recycled cookie case, it's a great tool to collect email contacts for Cookie Club.

Cookie Club is an effective order taking tool - all you need are the email addresses of friends and family. Collecting email addresses on your "tablet" is a great way to build a contact list that can be used for years to come. Keep a pen attached, and be sure to let potential customers know that they can expect an email from you with a handy electronic order card. Tell them about your goals, and then remind them how much you would appreciate their support and their cookie order.



Supplies:

- ◆ One 8 1/2" x 11" sheet of craft foam per girl. Sparkly is fun, but plain works too. If the adhesive backed craft foam is available, that works best.
- ◆ One Contact Collector Template per girl
- ◆ One Tablet Template per girl (or pre-cut a few Tablet Templates from poster board or cardboard to make them sturdier for tracing and pass them around for girls to share when making their Contact Collectors).
- ◆ Pens or pencils to trace Templates onto cardboard and craft foam.
- ◆ Half of an empty cookie case per girl (or other cardboard box with a minimum flat surface area measuring 8 1/2" x 11").
- ◆ Glue to mount templates to cardboard (spray adhesive works best, but glue sticks or school glue can also be used)
- ◆ Scissors - that are strong enough to cut the cardboard **NOTE 1: pre-cut cardboard for younger Girl Scouts or provide adult assistance.** **NOTE 2: If you precut the cardboard, girls will still need some paper cutting scissors to cut out the Contact Collector template.**
- ◆ Optional : colorful pen (clip style) and 24" piece of ribbon, string or yarn for girls to attach to the Contact Collector



Tip:

Be sure to sign the girls up for Cookie Club, and then to share their log-in name and password with them



Step 1: Learn about Cookie Club!

This activity is an exciting way to introduce girls to the Cookie Club, and to help them prepare to take advantage of this technology driven, interactive order taking tool. So prior to making these Contact Collectors, be sure to take a few moments to tell girls about Cookie Club. Explain to girls that they can boost their sales and reach their goals when they use Cookie Club to ask for orders online (delivery and payment must to done in person). With Cookie Club, they can learn about goals and send eCards to family and friends. Customers fill out an electronic order form and return cookie "promises" (orders), which appear automatically on your Cookie Club account page. All they need are the email addresses of friends and family. The Contact Collector that they will be making today is a great tool and reminder to collect those email addresses. Show them a demo, time permitting. To register or learn more, go to www.cookieclub.littlebrownie.com.



Step 2: Create It

- ◆ Provide each pair of girls with an empty cookie case (A) or other cardboard box along with heavy duty scissors.
- ◆ Invite girls to carefully cut box open at the seams (B) so that each girl has one large front panel from the cookie case (C) (If using a box other than a cookie case, than make sure each girl has a piece of cardboard from the box sized to fit the Tablet Template) **NOTE: For younger girls, provide adult assistance, or pre-cut the cardboard.**
- ◆ Distribute other supplies to the group.
- ◆ Cut out the Contact Collector Template (E) and the Tablet Template (F) (for the Tablet Template cut on both lines, so the middle is hollow).
- ◆ Trace the outside only of the Tablet Template (F) onto the cardboard (C), and cut out to create the cardboard backing (D).
- ◆ Trace both the inside and the outside of the Tablet Template (F) onto the back of the craft foam and out the Contact Collector border (G).
- ◆ Glue the Contact Collector Template (E) onto the cardboard (D).
- ◆ Now secure the craft foam border (G) on top of the Contact Collector (E). **NOTE:** If you wish to secure a pen to your tablet, you can choose to tie a pen to a piece of ribbon or yarn, and then tie the other end around the craft foam border piece, prior to securing it to the Contact Collector
- ◆ Encourage girls to carry their Contact Collector (H) everywhere they go, and to ask for the email addresses of all their friends and family members. Then when it's Cookie Time, they can use the email addresses that they have collected to send all their contacts a cookie order form through Cookie Club!

A.



B.



C.



D.

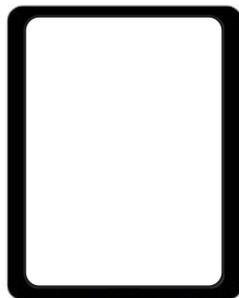
Cardboard



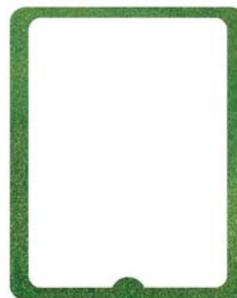
E.
Contact Collector
Template



F.
Tablet Template



G.
Craft Foam Border



H.
Completed Tablet



Tip:

Use spray adhesive or spray glue to secure paper to the cardboard for a quick drying, smooth and even, writing surface.

Contact Collector Template

Sized to Standard iPad size of approximately 7 1/2" W x 9 1/2" H

Cut around outside border only. Cut cardboard to same size and then glue onto cardboard.

COOKIE PAD 5:10 PM 83%

EMAIL

COOKIE CLUB

EMAIL CAMERA NOTEPAD

COOKIE CLUB™ EMAIL CONTACT LIST

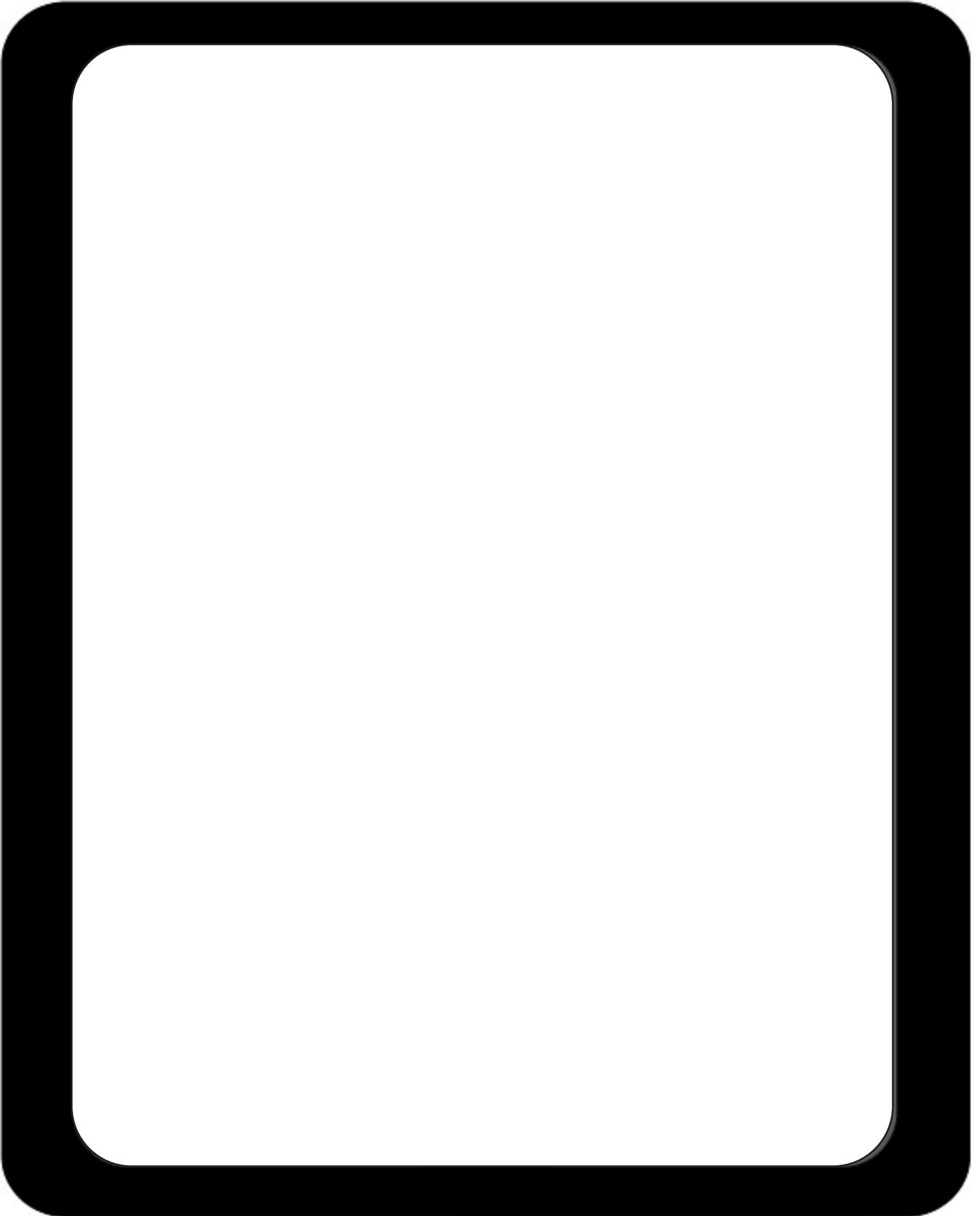
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THANK YOU for supporting Girl Scouts with your Girl Scout cookie order.



Tablet Border Template

Sized to Standard iPad size of approximately 7 1/2"W x 9 1/2" H
Cut out black border (inside and outside). Trace onto Craft Foam and cut out.



Contact Collector Template

Alternate, smaller size to accommodate some glitter foam craft sheets of 6"W x 9" H

If you are using this template, print 2 copies. Cut one out along the border and use the entire template for your Contact Collector. Then for the second copy, cut out the black portion only to use as your tablet border template

