You’ve Been Framed
Tell people about cookies with a picture!

Girls will learn new selling and marketing skills as they use the social media tools they are most fond of to promote their cookies and ask for the order!

Let the picture do the talking. It’s a social media photo op. Get the word out with these frame-worthy pictures. Post them on Instagram, share them on Facebook, update your profile pic, or print them and send them to friends and family to spread the word that it’s Cookie Time! Select your favorite message to hold up with the frame and let the picture do the talking!

Supplies
- Unfinished wooden frames, in various sizes
- Paint (cookie box colors) (spray paint works well)
- Frame clip art (included in following pages)
- Ribbon and other frame decorations
- Hot glue or glue or tape to secure decorations to frame
- Wooden dowels or paint sticks to hold word signs
- Sign clip art (included) and/or whiteboard paper and dry erase markers so girls can write their own messages.
- Fun props (boas, sun glasses, hats, crowns, hair feathers etc)
- Camera (you can help girls take selfies with their devices, but you may want to have a camera as well, if you also want to take pictures) - remember to get photo releases signed if appropriate.

Preparation
- Paint and decorate frames
- Tape sign clip art and/or white board paper to the wooden dowels or paint sticks

Instructions
- Invite girls to select a frame, some props and a message sign. If using white board paper, allow girls a chance to write their own message. Have a few examples handy for inspiration. (Erase and reuse white boards between girls)
- Allow girls to hold up the frame and message signs and take selfies.
- Suggest to girls that they post or share their picture (with the permission and help of a parent/guardian) to let potential customers know it’s Cookie Time, and to ask for their cookie orders.

Tips:
- Have a council wide #SamoasSelfies contest
- In honor of Samoas birthday, make all the frames and props Samoas themed.
Happy 40th Birthday Samoas