Cookie Message Clip

This versatile clip promotes your marketing message just about anywhere!

Introduction
Simple, yet effective, this clip can be used to draw attention to key messaging targeted at customers, or as a goal reminder for girls. This clip is ideal for securing a pen to your order card or clip board during cookie season. But there are so many other uses too! Inspire girls to come up with ideas on how to use it when the sale is through! Be sure to use bright colors to get noticed along with an impactful message that will motivate customers to use the pen attached, to place big cookie orders. We’ve provided some message templates. Just add markers and clothes pins!

Supplies:
◆ Clothespins - one per girl
◆ Message Maker Templates - one per girl (below)

IMPORTANT: Print on heavy paper, such as 110# card stock, or glue to a piece of posterboard before cutting out so Trefoil or Goal Card is stiff.
◆ Colorful markers to decorate clothespins
◆ Pens (if using Goal Card template that requires filling in goals)
◆ Glue (tacky glue is best, or use glue dots or glue strips for immediate adhesion without waiting for glue to dry) Glide sticks are not recommended - as they may not be strong enough to glue to the wooden clothespin.

Instructions:
◆ Determine use for clip, and the type of messaging. If you use the Goal Card, be sure to spend time with girls in advance of craft setting goals.
◆ Invite girls to color and decorate their clothespin with markers.
◆ Cut out trefoil shape OR cut out, fill in and color the Goal Card and stick it to the top of the decorated clothespin.
◆ Optional: attach a pen to the clothespin with a piece of yarn and suggest girls clip it to their order card.

Tip: Invite girls to brainstorm ideas for using the clip. Here are some girl inspired ideas to get you started.
* Wear it (clip to clothes, hair or a necklace yarn)
* Chip bag clip
* Picture clip (add a magnet and stick to fridge)
* Hair tie holder
* Use it as a Thankyou for special customers
* Put a name on it and place in bucket for drawing
* Name badge

Rally Tip:
◆ Short on time? Use the colorful Trefoils, for a quick 5 -10 minute activity.
◆ Want a longer activity - use the Goal Card. Girls will need more time to fill in and color this one.

Girls learn the importance of Goal Setting, and how to share their goals or other cookie time message with impactful marketing, when they craft this handy clip. It’s perfect for securing a pen to your order card.

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thin mints®
Crisp wafers covered in chocolaty coating made with natural oil of peppermint.
samoas®
Crisp cookies coated in caramel, sprinkled with toasted coconut, and striped with dark chocolaty coating.

thin mints®
Crisp wafers covered in chocolaty coating made with natural oil of peppermint.

tagalongs®
Crispy cookies layered with peanut butter and covered with a chocolaty coating.

do-si-dos®
Crunchy oatmeal sandwich cookie with creamy peanut butter filling.

trefoils®
Traditional shortbread cookies.
| Name: Please help me reach my goal. Order cookies today! | Goal: |
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| Name: Please help me reach my goal. Order cookies today! | Goal: |
| Name: Please help me reach my goal. Order cookies today! | Goal: |
| Name: Please help me reach my goal. Order cookies today! | Goal: |
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| Name: Please help me reach my goal. Order cookies today! | Goal: |

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