

# Make it BIG!

## Big goals make Cookie Season an extravaganza!



Big, ambitious goals motivate older girls. Those who may be lukewarm about Girl Scouts and cookies are suddenly enthusiastic entrepreneurs when the goal is a trip to Switzerland or funding a service project that deeply matters to them. A big goal can keep girls focused and motivated through their entire teen experience with Girl Scouts.

Little Brownie helps experienced Girl Scouts put their leadership skills into action by giving them the support they need to set and achieve big goals.

## ★ eEntrepreneur Program for Teens

Guide older girls to [www.littlebrownie.com](http://www.littlebrownie.com), where they will find a whole range of new materials now available to assist them in achieving their big dreams:

### ★ Improved Excel Goal Tracker

This powerful tech tool helps girls think through their whole project, and break a big goal down into manageable decisions and action steps. From estimating a budget to tracking sales, this tool makes it easy.

### ★ Marketing Plan Guide

In six simple steps, girls learn how to create a marketing plan just like the pro's. What a great way to build business leadership skills.

### ★ PowerPoint Template

Girls will tap eager customers when they contact businesses for sales. They can customize this template so they're sure to hit all important points in a polished presentation.

### ★ Business Card Template

It's fun to customize business cards so customers know girls are serious about cookies.

### ★ eCards

An eCard is an exciting way to notify friends and family online that it's Cookie Season.

## What's a Big Goal?

Here are just a few ideas girls might consider:

### New York, New York!

Take a trip to the Big Apple. While in the city, go on a tour of Girl Scout National Headquarters located near the Empire State Building.

### Serious Service

Travel to distant cities and help Habitat for Humanity build housing in partnership with people in need. Or fund an entire service project that means something special to your team.

### Hosteling International

Girl Scouts receive special membership discounts and access to the network of places to stay through Youth Hosteling International — USA. From California to Washington, D.C., hostels offer inexpensive lodging and programs for girls to meet people from all over the world. Visit [www.hiayh.org](http://www.hiayh.org) for more information.

### The Four World Centers

Teams can make an arrangement to attend sessions or stay at the four world centers run by the World Association of Girl Guides and Girl Scouts.

- Pax Lodge in London, England  
[www.paxlodge.org](http://www.paxlodge.org)
- Sangam in Pune, India  
[www.sangam.wagggsworld.org](http://www.sangam.wagggsworld.org)
- Our Chalet in Adelboden, Switzerland  
[www.ourchalet.ch](http://www.ourchalet.ch)
- Our Cabaña in Cuernavaca, Mexico  
[www.ourcabana.org](http://www.ourcabana.org)